

**For Immediate Release**



**Raise Production Inc. Announces Appointment**

CALGARY, Alberta –January 10, 2013 – Raise Production Inc. (TSX-V: RPC;) ("Raise" or the "Company" or the "Corporation") is pleased to announce that **Susan Scullion C.A.** has accepted an offer of employment with the company. It is anticipated that she will be starting on January 28, 2013, after she completes her current duties.

Eric Laing, President and Chief Executive Officer commented,

"We are extremely excited that Susan Scullion has accepted a senior executive management position (finance) and will be an officer of the company. Susan has many years of financial, regulatory and corporate experience with major investment banking and financial institutions. She will be working with company segments in all areas of financial controls, regulatory filings, budgets and future growth planning for the company".

**About Raise Production Inc.**

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, utilizing its patented products to enhance and increase ultimate production in both conventional and unconventional gas, oil, and CBM wells.

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