



Annual General Meeting
of
Shareholders

October 19th 2012

- Sherry Austin
- Dell Chapman
- Marv Clifton
- Rod Graham (New Elect)
- Robert Steele
- Ken Zinger (New Elect)

- **Change name to Raise Production Inc.**

Better reflects the company purpose and mission

- **Raised cash through private placement**

To progress new horizontal pump system through to testing phase and into initial commercial applications.

To secure informed, technical investors who are active in the horizontal well industry and understand the potential impact of the technology

- **Consolidated company Location**

All corporate functions, engineering design and proto type shop and test facilities to 1 location in Calgary. Benefits in better communication, efficient transition from design to prototype, better testing facilities, secure IP in 1 location with off site electronic back and closer to the customer base

Existing business

Being maintained to service the customer base that has used and continues to use some products, and will maintain an active customer interface

Optimization business is being promoted as an OEM supplier of equipment and technical expertise but we have scaled back all costs associated with field service, multiple locations overhead s etc.

HSP (Hydraulic submersible pump). We are maintaining 1 service person to service the multiple pumps we have in operation and as a technical resource for our customers.

- **Build the company with technology that applies to the majority of all wells being drilled now.**

Canadian Energy Research Institute (CERI) predicts that to 2035 (based on projections from CAPP and other industry groups), 2000-3500 horizontal wells per year will be drilled in Canada. The U.S. market will average a multiple of 3-4 times that of Canada

- **Technology that is scalable and has global application**

The Horizontal pump development will be scalable in size, capacity and applications. Applications are onshore, offshore, diverse production applications such as gas, oil, water and with further development, and market demand, heavy oil and even thermal applications.

- **Technology that “fits” current industry infrastructure**

The new pump does not require special deployment equipment and will fit with current and future drilling, completion and production infrastructure on a global market

- Fluids in the Hz section of the well can be a significant contributor to steep declines:
 - **Build up of fluid in the Hz leg**
 - **Inconsistent draw down of reservoir across multiple fracs**
 - **Low velocities and bottom hole pressures in HZ section that brings gas and not fluids, and causes declining oil production**

Continue testing component parts and material

Secure industry partner

Build and assemble first prototype

Estimated time for completion Q1 2013